



P R I M A F E
THE SOUND AND VISION OF SCANDINAVIA

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Over the past four years, alongside the release of new home cinema models, every Prisma stereo model has been upgraded—either as MK2 versions or with the addition of the DM36 DAC module. This document provides a summary of new model releases and Prisma platform updates, along with key information to better understand the current Primare product lineup.



For each of the past three years, Primare's home cinema models have won the coveted EISA award for best product in their category.





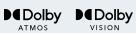


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SP25 Prisma - 2024

SP25 Prisma home cinema processor builds on the award-winning SP25 Prisma, utilizing the same video, DSP, and Prisma network player technologies, while providing a completely new power supply and preamplfication section:

- Eleven channel processing
- Specially designed linear power supply
- Analog power supply separate from video and digital circuits
- Complete separation of video and digital circuit board from analog board
- Pairs perfectly with the A35.2 and A35.8 amplifiers for any speaker configuration

"With the Primare duo, consisting of the 11.2-channel AV preamplifier SP25 Prisma... and the separate eight-channel power amplifier A35.8, we have undoubtedly reached the top class of the home cinema world... You can hardly wipe the grin off your face! Breathtakingly good, if you'll forgive us for being so enthusiastic... But despite all the multi-channel spectacle, one must not forget that the Primare processor is also an uncompromising stereo preamplifier that can compete with practically any – or almost any – good challenger in the four-digit price range in analog two-channel mode. Editor's Recommendation / Five Stars"



Primare SPA25



SPA25 Prisma - 2023

SPA25 Prisma home cinema integrated amplifier is designed for both music and movies, composed of carefully crafted and considered design elements:

- Eleven channel processing
- Nine channels amplification
- Adaptive power supply for 145 watts per channel on demand up to 810 total watts
- Front L+R channel outputs for addition of A35.2
- Center channel output for dedicated sub or amp

"For home theater enthusiasts, achieving the pinnacle of audio excellence is a constant pursuit. Enter the Primare SPA25 Prisma Integrated Amplifier, a sophisticated amalgamation of Scandinavian design principles and state-of-the-art audio technology. More than just an electronic component, the SPA25 Prisma embodies the essence of home entertainment, promising a captivating auditory journey that transcends mere sound."

Home Theater Review





Primare A35.8



A35.8 - 2022

A35.8 is Primare's most powerful and versatile amplifier, capable of meeting the needs of any high-performance two and multichannel system, featuring an advanced topology that will guide future Primare amplifiers.

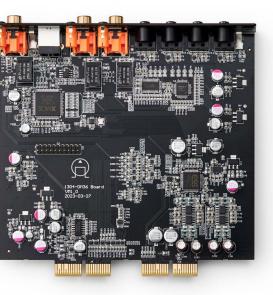
- Eight channels, each pair bridgeable
- 8x 150W 8 ohms
- 4 x 375W 8 ohms
- 1500 watts total output power

"... extreme levels of detail, massive dynamics and laser-like imaging The exposition on movies is relentless and yet articulate in the extreme. Two-channel music recordings come off as almost tangible with a delightfully analogue quality for a Class D design.

This is all a surprise. As a consumer, you must prepare to spend big on the best amplifiers for a dedicated home cinema. But note that these are the components that will probably take up residence in your AV room for the longest haul. If you're at the decision stage for purchasing eight (or sixteen) channels of no-holds-barred power, we say don't overlook the Primare 35.8. Editor's Choice AV Power Amplifier 2023/2024"



AV Forums





DM36 DAC Module - 2023

DM36 DAC module offers a significant sonic upgrade over the DM35, elevating the performance of the I25, I35, and PRE35 models to a level well beyond the original designs to deliver a richer, more lifelike presentation, and a wider, more expansive soundstage:

- New ESS DAC chipset with completely redesigned circuit board
- Advanced firmware to take full advantage of new chipset
- Tuned to combine the higher resolution from ESS with dynamic punch of the original AKM
- Upsampling options
- MQA processing

125 Prisma DM36

"There may be integrated amplifiers in this price range that can provide even more brilliance in the highs, even more bass pressure or even more crystalline analytics. But when it comes to the homogeneity of the reproduction, no competition can beat the Swede."



AUDIO Stereoplay



135 Prisma DM36

"It's hard to sit still and it's hard to remain unmoved when Primare plays... It may look quite inconspicuous, but fantastic things happen to the music you play with the Primare 135, whether you connect it analog or digital, while it seems quite unconcerned about what kind of speakers you use. Most things you connect simply sound faster, tighter and more fun! Good Buy"







"If we then look at the system as a whole, we must conclude that the combination PRE35 in its new PRISMA DM36 version with the A35.8 output stage is significantly better than the previous version... the brand has achieved a new height with this DM36, which makes this system even more suitable for demanding, critical speakers. Excellent"







SC15 Prisma MK2 - 2024

SC15 Prisma MK2 is a remarkably versatile Prisma network player and DAC, with fixed or variable output, providing multiple system building solutions:

- New ESS DAC chip for enhanced digital-to-analog conversion and improved resolution
- Automatic Room EQ for precise acoustic calibration
- Manual EQ to further fine-tune sound adjustments
- Additional sterero analog input, replacing 3.5mm analog/digital input
- WiSA high-resolution wireless speaker connectivity retained from the original model

"The Primare SC15 MK2 is all one would need for a digital and analogue hub for use with conventional analogue amps and passive speakers, active speakers, WiSA enabled active speakers, or analogue speakers at this entry-level price point. It offers the benefits of multi-room functionality, digital EQ and room correction thrown in for good measure, providing a wide range of inputs. Best Buy"





NP5 Prisma MK2 - 2022

NP5 Prisma in both original and MK2 versions have sold in the thousands worldwide providing Prisma network player functionality for:

- Upgraded sample rate converter with precise reclocking
- Native and upsampling or downsampling playback options
- MQA passthrough
- DoP playback when using Roon

"Primare's new streaming bridge is a thing of sonic beauty...
No larger than it needs to be, devoid of fanciful boasts, the
NP5 Prisma MK2 has all the functionality most of us will ever
need teamed with ease of use and seriously good sound. As
painless and affordable a path to quality streaming as it comes.
Recommended"





115 Prisma MK2 - 2021

115 Prisma is Primare's best selling integrated amplifier model of all time, now in MK2 version, refreshed with a new higher resolution ESS DAC chipset and continuing to deliver remarkable power with Prisma network player technology.

"The amplifier in combination with the built-in digital converter has an analog character that makes it easy to listen to music and which is nimble and flattering. The amplifier is still suitably detailed and open, and it has more than enough energy in all situations, but you never get it to fall on the bright side of neutral almost regardless of the choice of music. 9 points out of 10 / 5 Stars / Impressive"



"There is no question that Primare's Prisma 115 is a fully audiophile-ready amplifier/converter, with power and dynamic abilities well beyond its on-paper provisions. I was surprised by both the scope and excellence of its reproduction, which came shockingly close to good-as-it-gets levels."

Sound and Vision



PHONO PREAMPLIFIERS



R15 and R35 - 2019

R15 and R35 award winning phono preamplifiers are neither new or revised, but continue to provide superlative performance for an ideal interface between a high-quality record player and the line input of any amplifier.

R15

- Gain adjustment up to 45db MM / 65db MC
- 6 resistance settings
- Signal to noise 83 MM / 74 MC
- Single ended RCA output

"Its price tag of 1,050 euros does not make the Primare R15 a phono preamplifier that you 'just pick up' when you buy a record player. It is an investment that fits in a better music system with a record player from a higher category (or an affordable but good turntable with a better cartridge). In that context, you not only discover a phono amplifier in a beautiful housing, but above all a very competent phono stage that stands out for its quiet background and excellent detail reproduction."



PHONO PREAMPLIFIERS



R35

- Gain adjustment up to 50db MM / 76db MC
- 21 resistance settings
- Signal to noise 85dB MM / 76 dB MC
- Balanced XLR output

"Did you like the R15? You'll love the R35 even more... Of the R15, we wrote that the sound was "full, warm and lively." In comparison, R35 appears fleshy, vigorous, even fiery. Free, rather. Without being heavy or overwhelming, just impeccably open and breathing while being, yes, fiery... And if you have an integrated or a preamp with balanced line input, you will still gain very significantly in this mode in terms of transparency, dynamics, and noise reduction. The difference is far from negligible. For all these reasons, the R35 establishes a real hierarchy compared to the R15, even offering itself the vanity of challenging devices of significantly higher prices. So yes, this is certainly not new; but, at Primare, the devices are designed to last, and this is not the least of their qualities. The +: Adaptability and vitality. The -: We don't see any."



ACCESSORIES



Rack Mount Kit - 2024

Built for both marine and home installations, the rack mount is primarily designed for the SP25, SPA25 Prisma, A35.2, and A35.8. It is also compatible with the I25, I35, PRE35, and CD35, allowing for a 35mm gap, and the R35 with a 41mm gap between the component and the rack mount.



PRISMA Remote - 2023

The PRISMA remote is a universal remote designed to control nearly every function of all Primare models with IR remote capability, along with basic video display control.

- Easy setup for both past and current Primare models using the PRISMA user guide.
- Video display control for most brands and models, configured via the free ruwido infrared app.
- Ongoing updates through the ruwido app to enhance functionality, add features, and support new models
- Backlit design for convenient use in low-light settings.
- Broad compatibility, operating across 10 component categories with 21 layers, currently supporting over 54 models — with more to come through future updates.

PRISMA UPDATES



Prisma updates:







Embedded into Prisma application





All Prisma stereo and home cinema models certified







Control system integration for home cinema models



API for all Prisma stereo models, available second quarter 2025



JPLAY Certification, available second quarter 2025 for this premium, subscription-based iOS app delivering a native-quality user experience

In addition to the features and functionality added to the Prisma platform, we continue to work to make connectivity and control faster and more stable even in compromised networks, with the upcoming JPLAY/ Control 4 API update achieving a level of stability that results in rock solid connection and control within a properly configured network system.



























































































































Primare has been producing award-winning electronics for nearly 40 years. From its launch, the current range of models has continued this tradition, with the logos here representing just

a small selection of the reviews and recognition they have received worldwide. You can find all reviews on our website at this <u>link</u> or on individual product pages.

NOTES

Large Screen Front Displays are planned in future models for better visibility of input and volume settings, however we will not use large scale, colour, or touchscreen displays, as they do not align with our design philosophy.

Key reasons for this decision being:

- No performance benefits
- Contrary to Primare design aesthetic and user experience goals

Avoiding them allows us to:

- Prioritise audio performance
- Deliver better value

For full control and information display, we offer a **superior** user experience via a mobile application.

HDMI 2.0 with eARC is used in our SP25 and SPA25 Prisma models, as HDMI 2.1 offers minimal benefits **for home cinema users** and **casual gamers**.

Serious gamers:

- Use custom PCs
- Connect to high-refresh-rate displays
- Employ dedicated headphones with microphones
- Bypass HDMI limitations entirely

Future-proofing fallacy:

- The concept of "future-proofing" is more marketing hype than practical reality, with newer technologies already being announced:
 - HDMI 2.2 launched CES 2025.
 - GDMI (General Purpose Media Interface) is a new connection and control system from a coalition of Chinese manufacturers that may prove to be a more than capable HDMI competitor.

Our approach prioritizes lasting quality and acheivable performance over chasing short-lived tech trends, noting that future models may include higher-level HDMI features.

NOTES

Independent Subwoofer Outputs are planned for future models, but we intentionally excluded this feature from the SP25 Prisma and SPA25 Prisma to help keep the retail price competitive for the greatest number of users.

Data for SP25/SPA25 Prisma models in part supports this decision:

- Only 49% of users have activated Dirac Live's limited bandwidth.
- Only 24% upgrade to the full bandwidth subscription.

For users requiring advanced subwoofer configuration, we recommend using **miniDSP devices**, as they offer sophisticated low-frequency management and control.

For more details, go to the <u>SP25 Prisma and SPA25 Prisma</u> <u>HDMI FAQ</u>.

Toslink with Prisma remote provides a more dependable user experience for users of our stereo components.

HDMI CEC

- Suffers from inconsistent implementation across manufacturers
- Resulting in unpredictable performance

Toslink with PRISMA remote

- More reliable connectivity
- Control of volume AND menus on both TV and Prisma devices

NOTES

Prisma Platform Evolution prioritises audio performance and is designed as **an open architecture platform** — allowing users to integrate their preferred control systems based on their needs and budget.

It must be recognized that while Primare may be unable to match the control sophistication of much larger, software-focused companies, but our approach allows us to keep our costs and retail prices reasonable.

For more details, refer to the <u>Prisma Platform FAQ</u>, which explains:

- How Prisma has evolved with changing market demands
- Supported **third-party control options**, providing enhanced functionality beyond Prisma's core feature set, including:
 - mconnect and Bubble UPnP examples of free UPnP/ DLNA apps
 - Roon and Audirvana advanced media management solutions
 - JPLAY premium iOS app with native-quality experience (certified by Q2 2025)

Primare's Practical Design Philosophy dictates that performance comes first at Primare, prioritising precision engineering over marketing – no flashy displays or extraneous features – ensuring our products remain competitive where it matters most in a rapidly evolving market.

What reviewers and consumers alike praise is our delivery of superior audio performance at exceptional value within a line of products, both stereo and multichannel, that support a wide range of integrated or external control options.

This approach reflects our Practical Design Philosophy — keeping product prices competitive by focusing on class leading design while offering an open architecture to allow the use of apps and control systems that best suit each user.

THE SOUND OF PRIMARE: VOL. 1

The Sound of Primare: Vol. 1

Our first sampler, The Sound of Primare Vol. 1, has been reviewed by Audio Stereoplay magazine and awarded the KLANG TIPP (Sound Tip) recognition.

Copies of both the CD and LP and be order directly from in-akustik at the links below:

- CD The Sound of Primare: Vol. 1
- LP The Sound of Primare: Vol. 1

